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## What is claimed is:

- 1. A method of treatment or prophylaxis of cancer in a subject in need thereof comprising administering to the subject p75<sup>NTR</sup> gene or a fragment thereof in an amount effective to increase tumor suppression and/or tumor apoptosis.
- 2. The method of Claim 1, wherein the p75<sup>NTR</sup> gene or fragment thereof is administered in an amount sufficient to maintain a level of p75<sup>NTR</sup> mRNA which at least partially compensates for the loss of p75<sup>NTR</sup> mRNA associated with p75<sup>NTR</sup> mRNA degradation in cancerous or precancerous cells.
- 3. The method of Claim 1, wherein the p75<sup>NTR</sup> gene or fragment thereof is administered in cDNA form.
- 4. The method of Claim 1, wherein the p75<sup>NTR</sup> gene or fragment thereof is administered directly in the form of naked DNA, in a liposomal delivery system or by a combination of receptor mediated uptake and internalization into endosomes.
- 5. The method of Claim 1, wherein p75  $^{NTR}$  gene or fragment thereof is administered in an amount of about 100  $\mu$ g/50 g body weight to about 5  $\mu$ g/g body weight.
- 6. The method of Claim 1, wherein p75<sup>NTR</sup> gene or fragment thereof is administered in conjunction with a tumor cell apoptosis promoting agent.
- 7. The method of Claim 1, wherein the p75<sup>NTR</sup> gene or a fragment thereof is administered in an amount sufficient to induce G0/G1 cell cycle arrest.
- 8. The method of Claim 1, wherein tumor suppression comprises decreased cell proliferation.
- 9. The method of Claim 1, wherein increasing tumor apoptosis comprises reestablishing the apoptotic pathway associated with normal-cell p75<sup>NTR</sup> gene expression.
  - 10. The method of Claim 1, wherein the cancer is prostate cancer.

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- 11. The method of Claim 10, wherein the p75<sup>NTR</sup> gene or fragment thereof is administered in an amount sufficient to induce an accumulation of at least 56% of the tumor cells in the G0/G1 phase.
- 12. The method of Claim 10, wherein the p75<sup>NTR</sup> gene or fragment thereof is administered in an amount sufficient to induce an accumulation of at least 59% of the tumor cells in the G0/G1 phase.
- 13. The method of Claim 10, wherein the p75<sup>NTR</sup> gene or fragment thereof is administered in an amount sufficient to induce an accumulation of at least 68% of the tumor cells in the G0/G1 phase.
- 14. The method of Claim 10, wherein the p75<sup>NTR</sup> gene or fragment thereof is administered in an amount sufficient to induce an accumulation of at most 16% of the tumor cells in the G2-M phase and at most 28% in the S phase.
- 15. The method of Claim 10, wherein the p75<sup>NTR</sup> gene or fragment thereof is administered in an amount sufficient to induce an accumulation of at most 12% of the tumor cells in the G2-M phase and at most 28% in the S phase.
- 16. The method of Claim 10, wherein the p75<sup>NTR</sup> gene or fragment thereof is administered in an amount sufficient to induce an accumulation of at most 11% of the tumor cells in the G2-M phase and at most 21% in the S phase.
- 17. The method of Claim 10, wherein the p75<sup>NTR</sup> gene or fragment thereof is administered in an amount sufficient to reduce the percentage of proliferating tumor cells to about 42% or less.
- 18. The method of Claim 10, wherein the p75<sup>NTR</sup> gene or fragment thereof is administered in an amount sufficient to reduce the percentage of proliferating tumor cells to about 26% or less.
- 19. The method of Claim 1, further comprising administering to the subject a p75<sup>NTR</sup> mRNA stabilizing agent.
- 20. The method of Claim 19, wherein the agent comprises one or more RNA-binding proteins.
- 21. The method of Claim 19, wherein the agent is capable of regulating cell nutrients and/or cytokines associated with p75<sup>NTR</sup> mRNA stability.

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- 22. A method of treatment or prophylaxis of cancer in a subject in need thereof comprising administering to the subject a p75<sup>NTR</sup> mRNA stabilizing agent.
- 23. The method of Claim 22, wherein the agent comprises one or more RNA-binding proteins.
- 24. The method of Claim 22, wherein the agent is capable of regulating cell levels of nutrients and/or cytokines associated with p75<sup>NTR</sup> mRNA stability.
- 25. A method for early diagnosis of prostate cancer comprising determining p75<sup>NTR</sup> mRNA levels in prostate tissue of a subject.
- 26. The method of Claim 25, wherein determining p75<sup>NTR</sup> mRNA levels in prostate tissue comprises isolating the RNA from the tissue; subjecting the RNA to reverse transcription and then to PCR amplification with a suitable primer; precipitating the product of the amplification reaction; and subjecting the precipitate to electrophoresis analysis to determine the level of RNA in the prostate tissue.
- 27. The method of Claim 26, wherein the electrophoresis analysis is conducted on a dilution of the product of an amplification reaction of an RNA extract of the A874 cell line as positive control.
- 28. A method of reducing or preventing prostate tumor metastasis in a subject in need thereof comprising administering to the subject p75<sup>NTR</sup> gene or a fragment thereof in an amount effective to prevent or reduce tumor metastasis.
- 29. A method of reducing or preventing prostate tumor metastasis in a subject in need thereof comprising administering to the subject a p75<sup>NTR</sup> mRNA stabilizing agent.
- 30. A method for early diagnosis of prostate cancer comprising determining p75<sup>NTR</sup> expression levels in prostate tissue of a subject.
- 31. A method of treatment or prophylaxis of cancer in a subject in need thereof comprising administering to the subject an agent capable of promoting expression of endogenous p75<sup>NTR</sup> gene in an amount effective to increase tumor suppression and/or tumor apoptosis.

- 32. A method of treatment or prophylaxis of cancer in a subject in need thereof comprising administering to the subject p75<sup>NTR</sup> protein in an amount effective to increase tumor suppression and/or tumor apoptosis.
- 33. The method of Claim 32, wherein the p75<sup>NTR</sup> protein is administered in an amount sufficient to maintain a level of p75<sup>NTR</sup> which at least partially compensates for the loss of p75<sup>NTR</sup> mRNA associated with p75<sup>NTR</sup> mRNA degradation in cancerous or precancerous cells.
- 34. The method of Claim 32, wherein the p75<sup>NTR</sup> protein is administered directly or in a liposomal delivery system.